



## INCIDENT RESPONSE PLANNING SERVICES

### Do you know what your business would do if it were hit with a data security breach?

Studies show businesses with an **incident response plan** in place when a breach occurs suffer less economic and reputational harm while also returning to business more quickly than those that have not prepared in advance.

Our **Incident Response Planning Team** combines complementary legal, insurance, and communications expertise into a comprehensive program for business preparation.

The program includes:

- Review of the anatomy of a data breach, and the related costs and regulatory responsibilities
- Assessment of your cyber insurance needs
- Guidance on developing a crisis communications plan
- Creation of a customized incident response plan mapped to the National Institute of Standards and Technology Special Publication 800-61 Rev. 2.

## THE INCIDENT RESPONSE PLANNING TEAM



**Sean Hoar**

*Lewis Brisbois Bisgaard & Smith LLP*  
**Legal**

Sean Hoar is a chair of Lewis Brisbois' Data Privacy & Cyber Security Practice and a former cyber attorney for the U.S. Department of Justice. He has extensive experience managing responses to digital crises and marshaling resources to contain and remediate information security incidents.



**Peter Marchel**

*Marchel & Associates*  
**Insurance**

Peter Marchel helps financial institutions, publicly traded companies, and high profile non-profits identify and mitigate their cyber security risk, and has specialized knowledge of cyber insurance products. His experience as in-house counsel and general counsel for insurance companies and brokerages provides a uniquely valuable perspective to his clients.



**Casey Boggs**

*LT Public Relations*  
**Communications**

Casey Boggs is President of LT Public Relations, serving businesses across multiple industries with media relations, staff communications, executive training, and social media. With his understanding of these communication strategies, he is able to provide crisis management, cyber security support, and reputation control services to his clients.

To schedule an appointment or discuss the program, please call **844.312.3961** or send a message to **[breachresponse@lewisbrisbois.com](mailto:breachresponse@lewisbrisbois.com)**.